

Needs / Process

Signed agreement and payment or credit card authorization form required to commence.

What you can expect from Jay Designs	What Jay Designs expects from you
A 2year hosting account plan with Jay Designs: includes all basic WordPress maintenance	A domain name (Godaddy, Namecheap, Domain.com, etc.)
Installation of all the appropriate software	Access to said domain account
Jay Designs will work with you to choose a fitting theme/style (the look & feel of the site) to work with your colors/logo/business collateral	A logo and/or an initial color scheme
Building the site with your story & images, inc:	You need an email address (personal or Gmail)
A Home page + an About Us page +	Your active, responsive, commitment to engage with me in partnership to achieve your goals
1 more optional page: e.g. Services, Contact Us	Your "About You" story; who you are, what you do, how, & why you do it. What makes you a Heart/Soul centered business, service to others.
We can manipulate your images (mostly)	A headshot or picture of you working (either or both will work – the more the better.)
Total 4 pages, includes the shop page where you can talk about your products/services →	Full descriptions, images, & dimensions of physical items – for each of your products, product ideas, services, classes, e-books, (whatever you are selling or planning to sell online)
TWO revision cycles to tweak page look & content	Physical products need shipping options/prices
	You will need to be actively involved with setting up the banking & credit card connections.

For our "a la carte" add-ons & What we don't do!

Please see reverse side

What can be added “A La Carte”

Additional pages and/or products	\$50 per instance
Basic SEO for pages & posts based on your content	\$50 per instance
Training for the Shopping cart **	\$120 per hour
Training for WordPress for blogging & adding more pages **	\$120 per hour
Web Mentoring for your business - a web perspective to help you achieve your goals or plan.	\$250 per session (2 hrs)
Provide matching website images for Social media	\$100 per instance

** (This info is readily available on the web)

What we do NOT do

Write your copy/content/story

Edit what you send – copy & paste all the way 😊

Copy content from old or other websites

Transcribe videos for content

Set up your Social Media accounts

Manage Social Media

Marketing Strategies

Ongoing SEO and search management
